

Invest Tokyo Seminar 2015

Invest
Tokyo

Date: Wednesday, April 22, 2015 1:30-4:00 pm (25min. coffee break / Networking mixer)

Venue: Jiji Press Hall (Jiji Press Building 2F)

With the aim to draw more talent, information, and investment, and transform Tokyo into a city that is even more open to global business, the Tokyo Metropolitan Government (TMG) is advancing efforts to attract foreign companies and develop a business-friendly environment.

The Invest Tokyo Seminar 2015, which aims to encourage foreign companies to expand business to Tokyo, will be held on April 22, 2015, at the Jiji Press Hall for foreign affiliates planning to establish their regional headquarters or R&D center in Tokyo's special economic zones, as well as the foreign embassies and chambers of commerce in Japan that support them.

This seminar will provide you with the opportunity to learn about Tokyo's various incentives and support for foreign companies, such as free consulting services, a subsidy program, business and living support provided by the Business Development Center Tokyo, and the Tokyo One-Stop Business Establishment Center, which provides support for procedures related to company establishment. In addition to this, there will be a special lecture by an expert on business management strategy and a talk session by the representatives of foreign companies who received TMG's support in their advance into Tokyo's special economic zone. One-on-one consultations will be held after the seminar.

To register for participation, please refer to the seminar website (<https://invest-tokyo.jp/form>) or complete the application form on the back of this page and forward it to the seminar secretariat via fax.

Scheduled Program

1st
Session
1:30-2:20 pm

• **Opening Remarks** **Nobuhiro Maeda**, Vice Governor of Tokyo

Hirobumi Iida, Director, Trade and Investment Facilitation Division, Trade and Economic Cooperation Bureau
Ministry of Economy, Trade and Industry

• **Tokyo's Initiatives to Attract Foreign Companies** **Noriko Adachi**, Director for National Strategic Special Zone Coordination
Tokyo Metropolitan Government

• **Introduction of Decision-making Support for Site Establishment** **Shohei Mabuchi**, Manager, Accenture Strategy, Accenture Japan Ltd.

• **Coffee Break / Networking Mixer**

2nd
Session
2:45-4:00 pm



• **Special Lecture**

Innovation and Business Model

Koji Mitani Lead Professor at Kanazawa Institute of Technology (K.I.T.) Toranomon Graduate School

Mr. Mitani had worked as a management consultant for 20 years at BCG and Accenture. From 2003 to 2006, he headed Strategy Group of Accenture Japan. Since 2006, he has devoted to the educational activities focusing particularly on children. Currently, He serves as Lead Professor at K.I.T. Toranomon Graduate School and as Visiting Professor at Waseda Business School and Graduate School of Management, Globis University. He gives many business and educational lectures all over the country. "50 Giants of Strategy, positioning" (2013 / Business Books Award 2014 winner), "Rise of 70 Business Model Innovation" (2014 / Diamond Harvard Business Review 2014 Best Book 1st Rank) and many other writings.

Companies receiving support in their advance into Tokyo speak about the city's attractions

Moderator: Koji Mitani Panelists: Representatives from companies receiving support in their advance into Tokyo

• **One-on-one consultations about advancing into Tokyo's special economic zones (4:00-5:30 pm)**

*This seminar schedule is tentative and may be subject to change due to lecturer circumstances.

*For confirmation, participants will be asked to submit two name cards at the reception desk. Please don't forget to bring them.

*Participant information will be used solely for the purpose of the 2015 Invest Tokyo Program, commissioned to Accenture Japan Ltd. by the Tokyo Metropolitan Government.



TOKYO
METROPOLITAN
GOVERNMENT

Registration

Please complete the form below and send by fax or refer to the seminar website.

Registration deadline: Thursday, April 16 *Registration forms must arrive by this date.

Seats: 120 persons *May be subject to a lottery if applications exceed seating capacity. *Please limit participation to one person per company or institution.

Send application to:

Web site: <https://invest-tokyo.jp/form> **FAX:** 03-5777-0283

Participant Information

*If sending by fax, complete the following form and send this page only. 

Participation	<input type="checkbox"/> Will attend the seminar <input type="checkbox"/> Unable to attend the seminar *select one		
If you selected "Will attend the seminar" please respond to this question	<input type="checkbox"/> Would like to have one-on-one consultation	If you selected "Unable to attend the seminar" please respond to this question	<input type="checkbox"/> Would like information materials to be sent to me <input type="checkbox"/> Would like an opportunity to hear an explanation on May 15 *May choose more than one response
Name		Company Name	
Department		Position	
Location	<input type="checkbox"/> Within Tokyo <input type="checkbox"/> Outside of Tokyo *select one	Tel	
E-mail	@		

*Please answer survey questions

1. Are you currently planning or interested in expanding business in Japan? *select one
<input type="checkbox"/> Plan to expand <input type="checkbox"/> Interested in expanding <input type="checkbox"/> No plans or interest
2. What types of TMG support for foreign companies interest you? *May choose more than one response
<input type="checkbox"/> Business Development Center Tokyo <input type="checkbox"/> Subsidy program <input type="checkbox"/> Introduction of office space at half the regular rate <input type="checkbox"/> Free consulting services <input type="checkbox"/> Tax incentives <input type="checkbox"/> Tokyo One-Stop Business Establishment Center <input type="checkbox"/> Tokyo Employment Consultation Center
3. Please tell us if you have any questions or comments

Access

Venue

Jiji Press Hall (Jiji Press Building 2F)

〒104-8178, 5-15-8 Ginza, Chuo-ku, Tokyo

Nearest Stations

- One-minute walk from Higashi-Ginza Station Exit 6 (Tokyo Metro Hibiya Line / Toei Asakusa Line)
- Four-minute walk from Tsukiji-Shijo Station Exit A3 (Toei Oedo Line)
- Seven-minute walk from Ginza Station (Tokyo Metro Ginza Line / Tokyo Metro Marunouchi Line / Tokyo Metro Hibiya Line)
- Twelve-minute walk from Yurakucho Station (JR Line)

URL

<http://www.jiji.com/hall/index.php>

Contact for Inquiries

Invest Tokyo Seminar 2015 Secretariat
(Coordinators: Yamaguchi, Machida, Maruoka)
TEL: 03-3431-0308 (direct line)
E-mail: contact@invest-tokyo.jp

