

Main Venue (Hall E, B2 floor)

There will be booths in the four categories of “*i* (clothing),” “*shoku* (food),” “*ju* (building),” and “*kou* (manufacturing),” where visitors will be able to not only see and buy traditional crafts but also observe craftsmen at work and try their hand at various activities.

衣
i
(clothing)



Dressmaking (kimono and Western style), jewelry making, embroidery, etc.

食
shoku
(food)



Traditional Japanese cooking, knives, etc.

住
ju
(building)



Wooden house building, plastering, house painting, sheet metal work, interior finishing, etc.

工

kou
(manufacturing)



Bobsleigh, robot, metal processing, etc.

Thematic Displays (Hall E, B2 floor)

Displays and demonstrations will be held on the following two themes to help visitors better understand craftsmanship in a broad range of fields.

Building a Japanese house

- The craftsmanship behind traditional Japanese architecture will be showcased.
- Demonstrations of ridge beam raising, plastering, sheet metal work, etc.



Living in a Japanese house

- A traditional Japanese house represented by a tea ceremony room and a Japanese garden
- The craftsmanship behind *hyogu* (craft of mounting artworks) and the production of sliding screens and other fittings will be showcased.
- Tea ceremony demonstration



Stage Events (Hall E, B2 floor)

Demonstrations of various forms of craftsmanship and other stage events will be held to enliven this expo.

Demonstration by plasterer Shuhei Hasado

- Renowned plaster craftsman Shuhei Hasado will demonstrate plasterwork.
- This demonstration, performed by this globally active master plasterer, will add spice to the expo.



Kimono fashion show

- A fashion show will be staged to publicize the attractions of kimono and to present the art of making and wearing kimono.
- Kimono from various parts of Japan will also be introduced.



Traditional fish cutting ceremony

- A traditional fish cutting ceremony dating back to the Heian period (794–1192) will be staged.
- Clad in traditional attire, the master from the Shijoryu school will cut a fish with a sword-like knife and *manabashi* chopsticks, while ancient court music plays.



Spinning top battle among metal processing companies

- Small factories will leverage their metal cutting and other metalworking skills to create metal spinning tops.
- Competitors from around the country will sign up to take part, and a tournament will be held to determine the “top of the tops.”



ALL JAPAN Zone (Lobby Gallery, B1 floor)

As part of the ALL JAPAN & TOKYO Project, artisans and others from around Japan will demonstrate, display, and sell their quality items.

There will also be a space where visitors can try their hand at some of those crafts.

More than 20 local governments will participate with the time-honored crafts of their respective regions.



Tsugaru Kokeshi dolls



Inami wood carving

(e.g. Tsugaru Kokeshi doll, Inami wood carving, Sanjo Butsudan (household Buddhist altar), Nishijin-ori textile, Bizen-yaki pottery, Mihara Suzuri (inkstone))