

Invest Tokyo Seminar Winter 2018

Free Participation

The Tokyo Metropolitan Government, in joint sponsorship with Japan External Trade Organization(JETRO), will be holding the event, "Invest Tokyo Seminar Winter 2018 in Silicon Valley", on February 8th, 2018. In order to realize the new vision for Tokyo-a "smart city" open to the world leads in fields such as the environment and finance-we are employing the Special Zone system to further enhance Tokyo's business environment, with the aim to make Tokyo an international business city open to the world. At this seminar, we will introduce the measures we have in place to encourage companies to set up business in Tokyo, and will also have foreign affiliates speak about what they feel is the attraction of Tokyo's special economic zone as well as successful cases of business match-ups between foreign affiliates and Tokyo's SMEs. Business matching and talks between foreign affiliates and companies in Tokyo will be conducted in Part II of the seminar.

Date and Time	Thursday, February 8, 2018, from 1:30 p.m. (Registration from 1:00 p.m.)
Venue	Exhibition Hall, 5F JETRO Headquarters, ARK Mori Building, 12-32 Akasaka 1-chome, Minato-ku, Tokyo
Participants	Foreign companies or affiliates, foreign/Japanese entrepreneurs, embassies and chambers of commerce in Tokyo, companies in Tokyo interested in business match-ups with foreign affiliates, etc.
Languages	Japanese and English (with simultaneous translation)
Max. No. of Participants	100 people (preregistration is required) A drawing may be held if oversubscribed.
How to Participate	Preregister by Wednesday, January 31, 2018 Apply from ⇨ http://www.tosbec.com/contact/form0208/english

PROGRAM

Opening Remarks

Takahiro Matsushita, Deputy Director General, Tokyo Metropolitan Government

The Tokyo Metropolitan Government's Initiatives to Attract Foreign Companies

Tomoe Otsuka, Director for Attraction of Foreign Companies
Coordination Division, Office of the Governor for Policy Planning,
Tokyo Metropolitan Government
(Video messages from Access to Tokyo, San Francisco, Paris and London)



Part I
1:30-2:30 p.m.

JETRO's Activities for Promoting Direct Investment in Japan

Tomotsugu Iwata, Director, Invest Japan Department, JETRO

Attraction of the Special Economic Zone as Seen by a Company Supported by the Start-Up Program

A foreign company that has expanded its business to Tokyo with the support of the TMG. (Company to be announced)



Q&A

Part II
2:45-5:45 p.m.

- **Business Networking** (For participants of Part I of the seminar.)
 - **Business Matching and Meetings** (For registered foreign affiliates and Tokyo SMEs)
- ※For details, please see the back of this page.

Host: TOKYO METROPOLITAN GOVERNMENT
Co-host: JAPAN EXTERNAL TRADE ORGANIZATION (JETRO)
Sponsor: THE TOKYO CHAMBER OF COMMERCE AND INDUSTRY



TOKYO
METROPOLITAN
GOVERNMENT



JETRO



Business Match-Up Meeting Held During the Invest Tokyo Seminar 2018

Part II

Free Participation

Date and Time	Thursday, February 8, 2018, 2:45-5:45 p.m.
Venue	5F JETRO Headquarters, ARK Mori Building, 12-32 Akasaka 1-chome, Minato-ku, Tokyo
Exhibitors Orderers	About eight foreign affiliates encouraged by the Tokyo Metropolitan Government to set up business in Tokyo. Participation is scheduled by companies in the fields of IT and electronics and precision instruments; medical equipment development
Application	Deadline is Wednesday, January 31, 2018 Apply here ⇨ http://www.tosbec.com/contact/form0208/english
Notes	Please apply in advance. Business meetings will be scheduled upon consideration of the requests of both the foreign affiliates and companies in Tokyo, and around one week before the event, participants will be informed of the company with which they will be matched up. During times when there are no meetings scheduled, participants are free to meet with each other.

Foreign affiliates scheduled to participate:



How to Get to the Seminar and Business Match-Up Meeting

5F JETRO Headquarters

ARK Mori Building, 12-32 Akasaka 1-chome, Minato-ku, Tokyo

Roppongi 1-chome station (N-05, Namboku line) : Exit 3, 1-minute walk

Tameike-sanno station (G-06 & N-06, Namboku & Ginza lines) :

Exit 13, 3-minute walk

Kamiyacho station (H-05, Hibiya line) : Exit 4B, 12-minute walk

Akasaka station (C-06, Chiyoda line) : Exit 5, 12-minute walk

Kokkai-gijidomae station (M-14 & C-07, Marunouchi & Chiyoda lines) :

Exit 3, 15-minute walk



Inquiries

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