

Media	Campaign period
Airports and on flights	
Pillar wraps (Haneda Airport International Arrivals Lobby)	August 1 to 15, 2019
LED displays (Narita Airport Terminals 1 and 2 Arrival Lobby)	December 1 to 31, 2019
In-flight commercial on international routes (ANA)	July 1 to 31, 2019
In-flight commercial on international routes (JAL)	July 1 to August 31, 2019
In-flight magazine ad on international routes (ANA)	July, September, November 2019 Issues January, March 2020 Issues
In-flight magazine ad on international routes (JAL)	June, August, October, December 2019 Issues February 2020 Issue
Rail, bus, and other locations	
Posters within the station (Tokyo Metro Hanzomon Line, Shibuya Station)	October 7 to 20, 2019 ※
Posters within the station (JR Shinjuku Station)	July 8 to 21, 2019
Posters within the station (JR Shibuya Station)	July 1 to 7, 2019
Flags/banners (Tokyo Monorail Haneda Airport International Terminal Station)	July 1 to 31, 2019
LCD display in train car (JR Narita Express)	July 1 to 31, 2019 October 1 to 31, 2019 ※
LCD display in train car (Keisei Skyliner)	July 1 to 28, 2019 October 7 to November 3, 2019
LCD display in bus (Narita Airport Limousine Bus)	July 16 to August 15, 2019 October 16 to November 15, 2019
LCD display in train car (JR Yamanote line)	July 1 to 28, 2019
LCD display in subway car (Tokyo Metro (all lines))	October 7 to November 3, 2019 ※
LCD display in subway car (Toei Subway (Oedo, Shinjuku, Asakusa lines))	July 1 to 28, 2019 October 7 to November 3, 2019 ※
Outdoor LED display (Shibuya)	July 1 to 7, 2019
Outdoor LED display (Shinjuku, YUNIKA VISION)	July 1 to 7, 2019
Outdoor LED display (Shinjuku, ALTAVISION)	October 1 to 7, 2019
Outdoor LED display (Akihabara)	October 1 to 30, 2019

※ Ad locations and periods may change as the media has not yet made their space available.

“Tokyo and Hokuriku Region Council to Attract More Foreign Travelers”

So foreign independent travelers visiting Tokyo will also visit the Hokuriku region, we are implementing a project to encourage more travelers to visit both Tokyo and the Hokuriku region by setting up sightseeing routes that start from Tokyo, and by widely disseminating overseas a fresh appeal to Japanese travel. (Council established April 1, 2018)

Council members

The four prefectures of the Hokuriku region (Niigata Prefecture, Toyama Prefecture, Ishikawa Prefecture, Fukui Prefecture), Tokyo Metropolitan Government, All Nippon Airlines, Japan Airlines, and West Japan Rail Company

Council Secretariat

Tokyo Metropolitan Government and the Tokyo Convention & Visitors Bureau