

Speaker Profiles



Executive Officer, Energy Company CEO Euglena Co., Ltd. Korehiro Odate

Euglena Co., Ltd. is a venture biotech company founded and succeeded in the outdoor mass cultivation of the microalgae “*Euglena*” in 2005, and currently listed on Prime Market of Tokyo Stock Exchange. It is consisted of “Healthcare”, “Biofuel” and “Social business” domains. We have been striving to address social issues and achieve sustainability under our corporate philosophy “Sustainability First”.

Mr. Korehiro Odate, as CEO of Energy Company, has been leading its biofuel business. He has a long and various experience in Chemical industry before joining Euglena, He used to work for Shell Chemicals, and Mitsui Chemicals.



Director DLR Tokyo Office Dr. Niklas Reinke

DLR is the Federal Republic of Germany's research centre for aeronautics and space, conducting research and development activities in the fields of aeronautics, space, energy, transport, security and digitalisation. The German Space Agency at DLR plans and implements the national space programme on behalf of the federal government. Two DLR project management agencies oversee funding programmes and support knowledge transfer.

Dr. Niklas Reinke is the director of the DLR Tokyo Office, founded in 2013. Before, he was heading the public relations team at the German Space Agency at DLR and has further working experiences in strategic planning. Dr. Reinke also served as head of press department at the NRW State Chancellery. He wrote his PhD theses about the history of German and European space politics at Bonn University.



Managing Director Miele Japan Corp. Akiko Tomita

Founded in Germany in 1899, Miele is a premium household appliance brand that has been providing high-quality products for over 120 years.

Ms. Tomita started her career at ITOCHU Corporation, later taking on sales strategies and business management positions at Western cosmetics and apparel brands known worldwide.

Looking back at the last five years, she was the COO and Director of Otto Japan before being appointed Managing Director of Miele Japan.

She believes in Miele's philosophy of creating things and strongly hopes to spread it within Japan. Meanwhile, she strives to act as a bridge between Japan and Germany in her everyday work.



CEO B-ON K.K. Shuji Shiraki

B-ON imports, sells, and services foreign EVs and helps businesses electrify their vehicle fleets. Deutsche Post has approximately 20,000 electric commercial vehicles from StreetScooter, and the company has also provided 500 units to major logistics companies in Japan. B-ON will further develop its EV business in the Japanese and Asian markets starting this fiscal year. Mr. Shiraki lived in Germany for eight years (including NRW) and has over 10 years of management experience working in a German-based automobile manufacturer.



NRW.Global Business Japan / Representative Director & President, NRW Japan K.K. Georg Lörer

Active as a corporate banker in Germany, Japan, Indonesia and China (Hong Kong/Shanghai) and a consultant on German-Japanese business projects, Georg leads NRW.Global Business Japan (NRW Japan K.K.) in Tokyo since 2007. He supports companies from Japan and North Rhine-Westphalia (Germany) in their market access and investment activities, promoting Germany's leading industrial region.