

■ 1st round: Creative Event

Time & date: 11 a.m. – 5 p.m. , Saturday, March 2, 2024

Venue: 1F, SusHi Tech Square (address: 8-3, Maruno-uchi 3-chome, Chiyoda-ku, Tokyo)

Admission: Free of charge, prior application not required

Guest: KAREN11 (Digital fashion designer)

Organized by: Tokyo Metropolitan Government, Tokyo Metropolitan Foundation for History and Culture, Arts Council Tokyo, MetaTokyo Inc.

Official website: <https://fes.metatokyo.xyz/>

Try your hand at designing a “digital yukata” using pens and markers, just like a coloring book.

As prior application is not required, feel free to join us by yourself or along with your family. At the venue, our staff will be ready to help you fully explore your creativity.

Guest creator talk

This festival will bring together three top creators at the forefront of their trade in Japan and abroad.

The event will feature young digital fashion designer KAREN11!

We will interview her about her own interest in and passion for creative activity, how she started designing and the future of her craft.

※ The time for the talk will be announced on the official website.

※ At the venue, official photographers for the organizers and the mass media are scheduled to take pictures and videos. In that process, your images may be captured.

Please acknowledge and agree in advance that these images may be posted in post-event publications and advertisements by the organizers, and in television and newspaper/magazine coverage by the media, as well as online.

<Upcoming schedule>

■ 2nd round: “Digital Yukata” Voting Event

From among yukata clothes designed by participants in the March 2 Creative Event, 30 designs will be selected by voting.

Voting period: from April to June, 2024 (planned), Voting venue: a dedicated website

※ A real-world voting event is planned to be held at a venue in Tokyo.

■ 3rd round: Metaverse Event

The selected digital yukata clothes will be displayed at the MetaTokyo site set up in the global metaverse “Decentraland.” A hybrid festival connecting the metaverse and the real-world venue in Tokyo is also planned.

Event period: August 2024 (planned)

Venue : “MetaTokyo” site in the “Decentraland” metaverse and at a real-world site in Tokyo (planned)

Guest creators

Digital yukata clothes designed by creators, who are active in the fields of art and graphic design and digital fashion, will be exhibited on the day of Creative Event as well as inside the metaverse.

■Tokolo Asao



Artist

Born in Tokyo, 1969. Studied architecture from childhood under Shin Egashira, and began creating patterns on September 11, 2001 under the theme of “connecting,” and continues to work across the boundaries of art, architecture, design, and other fields. He also designs and produces three-dimensional objects based on the same principle. Major works include Tokyo 2020 Olympic and Paralympic emblems, Dainagoya Building lower level glass pattern, TOKOLO PATTERN MAGNET, etc. He has been a part-time lecturer at the University of Tokyo’s Faculty of Engineering since 2016 and at the University of Tokyo’s College of Liberal Arts since 2018. He also is a visiting professor at the National Taiwan Normal University (Taipei, Taiwan) since 2022.

■KAREN11



Karen11 is a 13-year-old junior high school student based in Japan, aspiring to become a designer in both digital and physical fashion. Her journey in fashion design began at the age of 11, a time when she faced difficulties adapting to school life. Designing digital fashion provided her with a fresh perspective and new hope. Her collections of designs are showcased on global marketplaces and have been warmly received by collectors worldwide.

■Soultry Dubs



Soultry Dubs is a Performer, Musician, and Wearable creator. She started her musical career as a keyboard player with a 9 piece reggae soul dub rock band. However, before her musical path, she ran her own clothing line Soultry Clothing. Fast forward to today, that has transferred into her creativity with digital clothing and virtual performances in Decentraland.

※Please note that the program content and other details are subject to change without prior notice.

◆ About collaboration with MetaTokyo Inc.

CCBT is developing “content that enables everyone from children to grownups to have creative experiences at ease,” in collaboration with MetaTokyo Inc., which won the 31st “UPGRADE with TOKYO,” a pitch event aimed at solving administrative challenges facing Tokyo in cooperation with startups.

◆ About CCBT

Civic Creative Base Tokyo (CCBT) is a hub of activity to give full play to people’s creativity with the use of art and technology for the benefit of society. Equipped with labs, studios and other spaces, CCBT aims to become a driving force to transform Tokyo into a better megacity through various programs including five core programs: “Meetup,” “Workshop,” “Art Incubation,” “Camp,” and “Showcase.”

Official website : <https://ccbt.rekibun.or.jp/en/>

